

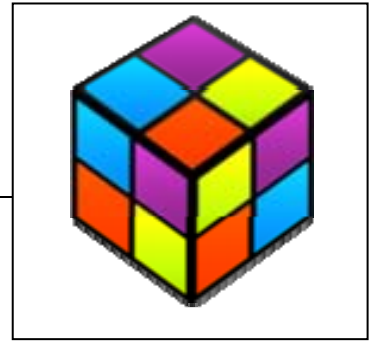


Skill School (aka skillskool)

London Metropolitan University Multimedia Summer Schools

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11/25/2007



Proposal of ideas for Summer Schools offered by CCTM Dept

- **Animation and Illustration**
- **Web and Media**
- **Web: 2**
- **Study Skills**
 - Summer school courses aimed at 16 year olds upwards (ceiling at around age 30?)
 - Week long courses (?), possibly residential for some participants
 - Funding to be sourced from appropriate funding bodies, (charitable trusts, local authorities etc)
 - Students to be expected to pay a contributing amount, not more than £50/£75

The aim(s) of the courses

Recruitment of young people to applicable degree courses

Attraction of overseas students to our university

Utilization of our own (best) students in a semi work environment to enhance their experience and add to the value of studying degrees in our department

Bringing in outside industry figures to add to the kudos and profile of our degrees and department

How and Why

The main attraction (selling point) of the media courses would be to invite leaders in their field to give seminars of their skills. This may include leading animators and illustrators, web developers or similar, either well known or involved in suitable areas of the industry that would foster interest amongst prospective participants. The 'best' of our students could also be asked to aid with workshop tuition and supervision.

The study skills course could run parallel or consecutively to the other courses. The idea behind this is primarily to prepare overseas students for study in London.

All courses could be made of seminar and workshop 'blocks'. This would allow mix and match if the participant wished. This would require courses to run at the same time, or in close

timeframe to each other. This would encourage the widest possible choice of one day specialisms, and also allow the study skills course to be interspersed amongst the other courses. This could also mean that any 'leaders in their field' could feasibly be asked to do more than one day's seminar.

Each course could run over 5 days. Mornings could be devoted to seminars and demonstrations. Afternoons and some evening sessions could be workshops, where participants could try out what they had seen in the seminar from that day. We could also arrange visits to events in the evening if suitable/available. This would have to be costed out to see if practicable.

The best of our students ('Student Assistants') could help with the workshop sessions, and gain work experience as well as learn from the morning seminars themselves. They would be required to be capable students conversant with all required software, so that participants could utilize their experience and knowledge of software and associated knowledge and skills.

Staff from the university would then only be required to supervise the overall running and smooth day to day operation of each seminar and workshop sessions. This would keep staff costs lower. Our best students ('Student Assistants') could be paid a nominal fee for working, enough to make it attractive and a worthwhile thing to do.

More detailed requirements and specifications would vary from course to course.

Research into what students want

It may be a good idea to carry out research amongst our students to see what would be of interest to them, and what they might be willing to pay for. We perhaps should also carry out research at selected schools and ask any pupils who may be studying the web or graphics courses what might be of interest to them.

Looking into what other universities and colleges offer in this area is also important (know your competitors). What is available, at what cost, scale of operation and types/standards of content should all be researched.

Credits

Some of these ideas have come from our own students, and been passed on to me to find out more about the possibilities on their behalf. For more information, or to arrange meetings with them or with me for further discussion, please contact me (Pen Lister) on p.lister@londonmet.ac.uk or penworks@gmail.com.

Course overview suggestions for content

Animation/Illustration

Master Classes/ visiting specialists

Using Illustrator, Toonboom, Flash, 'Stop Motion' techniques, Photoshop, etc
Modelling with real models
Using 2D and 3D
Develop Animations for the web

Web and Media

Master Classes/ visiting specialists

Video and Audio
Music technologies
Podcasting myths busted
Building webpages with Media
Open Source Applications

Web: 2

Master Classes/ visiting specialists

User driven content
Building a site for users to USE
Php/MySQL
Open Source Applications
Syndicate or die!
Usability
Promotion

Study Skills – preparing for study in London

Language
Writing
PC Skills
Accommodation
Travel
Cost of Living
Banking
Working while studying
(PADAS)

Past/current student accounts