University
and
change

Changing Purposes and Priorities in Higher Education

A review of literature and thinking

(Dyhouse, 2007)

In 1963, the 'golden age' of student grants was just beginning

Geiger
counters
looked
like
this

and televisions
like this were a
thing of the
future

The amount of changes in life and society since the 60's are many - universities ought to have also changed significantly, but they have not.

The need to completely overhaul every aspect of what universities do is now of absolute and urgent priority.

The Robbins Report 1963
http://www.educationengland.org.uk/documents/robbins/
The Great Debate 1976
http://www.educationengland.org.uk/documents/speeches/1976ruskin.html
The Dearing Report 1997
https://bei.leeds.ac.uk/Partners/NCIHE/
The Browne Review 2009
http://en.wikipedia.org/wiki/Browne_Review

The 60's is like pre-history. How much has really changed since then, and how long has it taken? Can we afford to still have the same priorities and purposes?

The right to free higher education?
The disciplines we should be teaching?
The changing student expectations?
The importance of the The Brand?
Who is going to pay for it all?

How does this fit with our current life and society?

perceptions & expectations
purposes & priorities
cost & value

perceptions

perceptions & expectations
purposes & priorities
cost & value

expectations

students think university is like this

the 1930's? 1960's?
information dark ages

Windows 95
Windows 98

News

FREE

The standard of something as measured against other things of a similar kind; the degree of excellence of something : an improvement in product quality : people today enjoy a better quality of life.

• general excellence of standard or level : a masterpiece for connoisseurs of quality : [as adj.] a wide choice of quality beers.
• archaic high social standing : commanding the admiration of people of quality.

• [treated as pl.] archaic people of high social standing : he's dazed at being called on to speak before quality.

2 a distinctive attribute or char-

A distinctive attribute or characteristic possessed by something : he shows leadership qualities : the aphrodisiac qualities.

• Phonetics the distinctive characteristic or character of a speech sound.
• Music another term for timbre.
• dated Logic the property of a proposition of being affirmative or negative.

• Astrology any of the qualities (cardinal, fixed, mutable), representing a type of movement, that a zodiacal sign can possess.

ORIGIN Middle English senses [character, disposition]

R2D2

academics think university is like this

1990's
the information revolution

Windows 2k

Friedman's
Flat World Barnett's
Supercomplexity

academics
think
university
should be
like this

early 2000's
information revolution #2

superconnectivity
multidisciplinarity

students
think
university
should be
like this

the present 2015 >
the post information revolution

not everyone uses a computer very much

try being an academic for one month without a computer

the tool of

communication
information
thought organization

superconnectivity

superconnectivity

Gonick - flipping of the classroom

we don't USE the abacus
even though it's still beautiful

TRADITION v REALITY

always on
learning

NMC - Horizon Report 2012
"people expect to be able
to work, learn, and study
whenever and wherever
they want to..."

Remember!

we USE the smartphone
this isn't technology enhanced living. It's living
Harden, The End of the University as we Know it (The American Interest)
Gonick, The Year Ahead in IT (Inside Higher Ed)

purposes
priorities

perceptions & expectations

purposes & priorities

cost & value

Barnett

transferrable
self-reliance

tradition

pedagogy

academic

skills

professional

knowledge

global employment marketplace

social

disciplines

networks

alumni

global sector competition

economic

sustainability

ecological

internationalisation

supercomplexity

Molesworth et al

Toohey, flexible learning and delivery | Barnett, authentic engagement | Kolb, cognitive styles

models of learning
who gets to teach
when, where
what

The Interdisciplinary Teaching and Learning Group

Barnett Interdisciplinarity
Neumann et al, deviant specialisms

what is a modern discipline?

Paul Barker, quoting Nicolescu

disciplinarity, which typifies the attitude of thinking within the box; multidisciplinarity, which pursues knowledge in parallel between disciplines; and transdisciplinarity, which seeks to find a greater unity beyond commonality.

interdisciplinarity concerns the transfer of methods from one discipline to another

Neumann: discipline specific academic practices Gonick: Tortorous processes that pass for decision making

THE BIGGEST CHALLENGES?
the validation process
assessment methods & criteria
marking objectivity
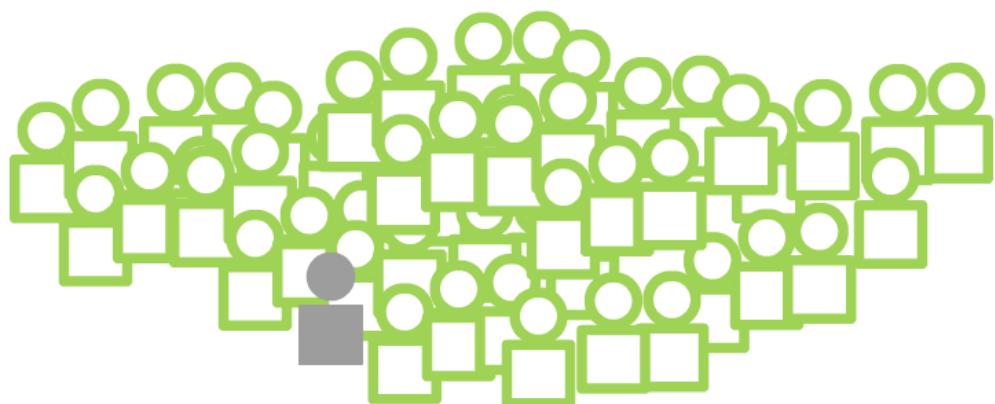
why does it take so long to DO anything at a university?
why does it take so long to DO anything at a university?
why does it take so long to DO anything at a university?

cost

perceptions & expectations

purposes & priorities

cost & value

value

if the world were 100 people

only 7 people would have a college degree

http://visual.ly/if-world-were-100-people
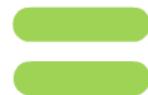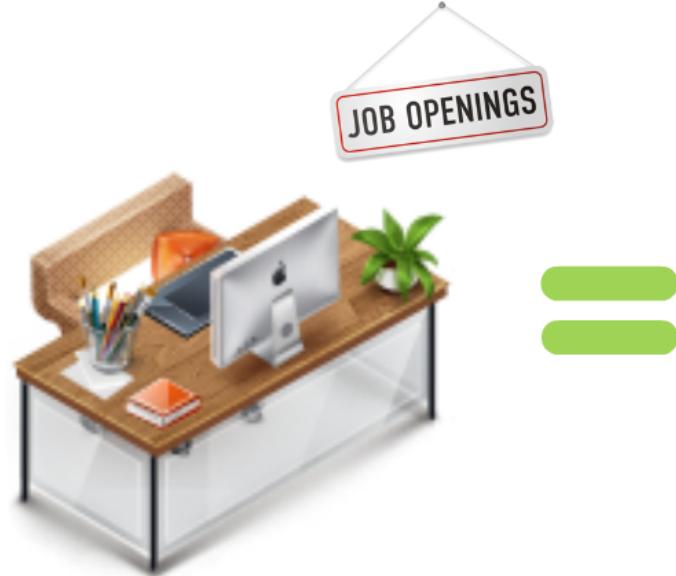
elitism/social inclusion
who foots the bill
usefulness

QAA, NSS

LERU on research rankings

JOB OPENINGS

BSc Success

New!

Greetings from the Aloha State — Hawaii

students expect the are degrees meant
skills they need to only to be skills
get good jobs, to training, preparing
earn more money and students for the
reap all the benefits needs of business and
that brings industry?

Barnett: transformation

Boys & Ford, JISC

pedagogy

customers

Services

- Good character ☑
- Communicator ☑
- Experienced ☑
- Skilled ☑
- Knowledgable ☑
- _____ ☑

COSTING Report

Lorem ipsum dolor sit amet, consectetur adipisicing elit. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipisicing elit. sed do eiusmod tempor incididunt ut.

politics

industry

needs society needs individual needs parental political needs ideological needs pedagogical
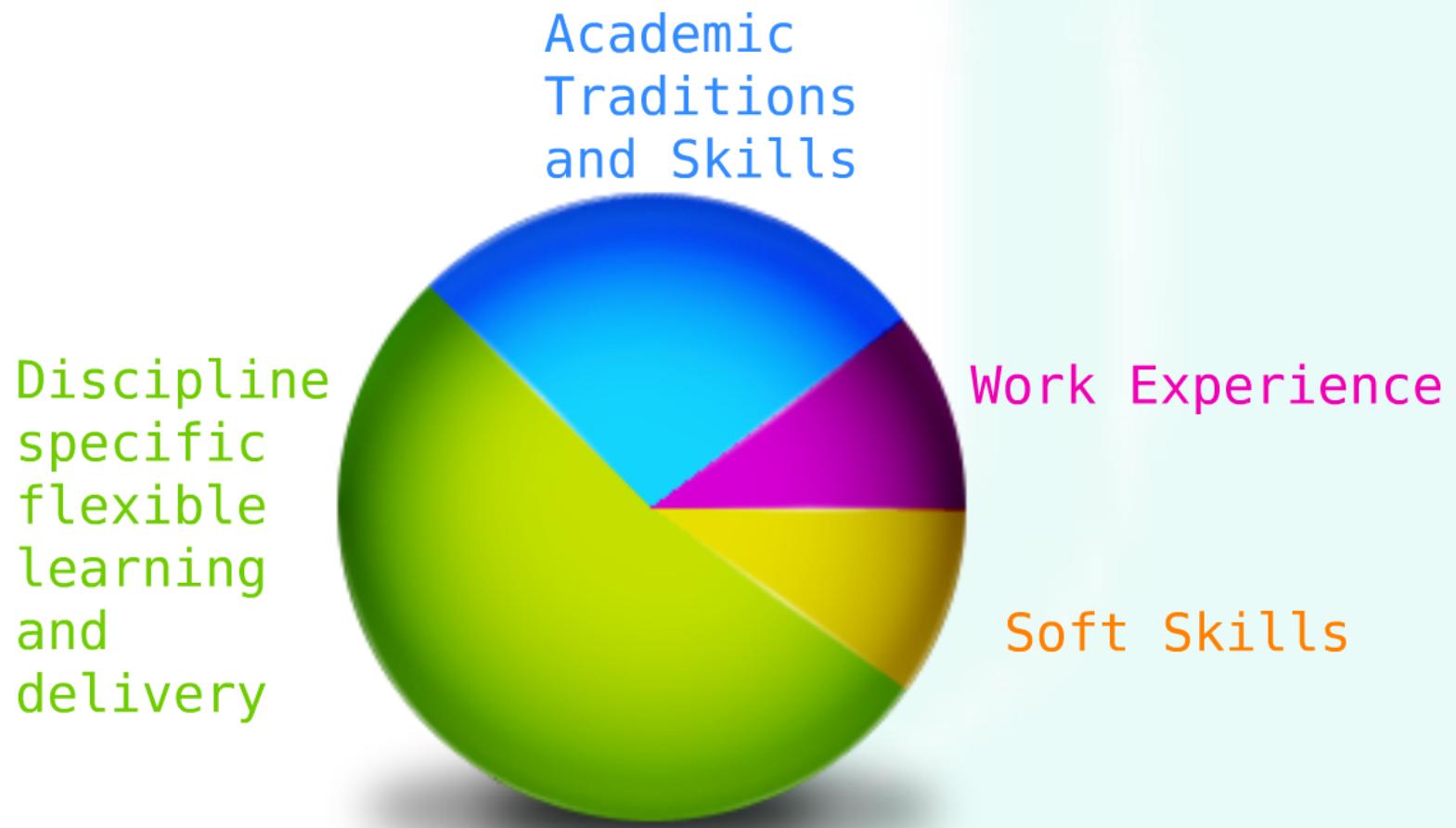
Kolb, Barnett, Neumann, Canning…

Academic Traditions and Skills

Work Experience

Discipline specific flexible learning and delivery

Soft Skills

future.
university ©™

Agile

Novel/Unique

Personalised